

LUXURY MADE IN INDIA

by **Barsali
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NEVER once during his successful career as a lawyer did Rahul Singh get to argue for the cause that moved him the most. A year after he quit his job, the former private equity lawyer is doing just that.

"India boasts of a rich artistic heritage and it is sad that we no longer value it. Our obsession with western brands has led us to equate luxury with mass production," says Rahul, who created House of Heirloom as a curatorial space to revive Indian art and craft. "Having been taught to appreciate history and craftsmanship over a price tag by our mother and grandmother from a young age, we felt that Delhi lacked

*House of
Heirloom
combines
luxury
with art*

spaces which brought together art with high quality workmanship", chips in younger brother Sumer Singh, who is in charge of sales and marketing.

More of a curated space than a boutique, the House displays its handcrafted luxury items around works of art by M.F. Hussain, F.N.Souza, Jamini Roy, Seema Kohli, M.J. Enas, American painter William Barrett and even Picasso. It is with the right hint of pride that Rahul shows off a special corner of the 3,000 sq ft space, where a Hemen Majumdar painting has been successfully teamed with a colonial-style silver sofa and



custom-made cushions. Rahul, however, would reserve most of the accolade for the several *karigars*, who have painfully recreated his ideas on silk, zari, leather, wood, silver and gold.

The House of Heirloom isn't just a place to pick up a restored teak wood table, a four-poster colonial bed or an exquisite blow glass and crystal chandelier to decorate your drawing room, but one that creates an heirloom, to be passed down your family for generations.

*Drop by House of Heirloom,
47, Friends Colony,
Community Centre*